

Nationwide Awareness Drive

# ROADSHOW

on

## HALAL INDUSTRY

Khyber to Karachi

March 1st -31st, 2020



A mega  
campaign for the  
development of  
Halal Industry  
and its awareness in  
PAKISTAN

50 Programs

30 Cities

30 Days

Jointly organized by



CIBE

[www.halalrc.org/pakroadshow2020](http://www.halalrc.org/pakroadshow2020)



## About Halal Research Council

Halal Research Council is an organization working globally on Halal certifications and accreditation in order to cater the needs of food and nutrition agencies and side by side non-food agencies especially in the FMCG sectors. As the awareness of Food and Nutrition is rising in the masses so ultimately there is a emerging/developing need of such certifications.

Halal Research Council is honored to serve Halal food and non-food markets all over the world. The ingredients used in the preparation of the products are usually mentioned clearly on the wrappers/packaging but often their sources are not mentioned with them. As it is legally required and being the first right of the consumers, they should be well aware of the items and materials used in the process.

## About Road Show

We are pleased to organize a nationwide Roadshow on Halal Industry in Pakistan from Khyber to Karachi, starting from Khyber on 2nd March, 2020 and passing through out the major cities of Pakistan for conducting the awareness seminars/workshops on Halal Industry and complete the journey on 31th March, 2020 at Karachi.

We have more than 50 interactive Sessions on Halal Industry in Chambers of Commerce, Universities, Trade Associations and in the masses at more than 30 Cities of Pakistan. This will give an opportunity to interact directly with 1 million people and professionals from the business world.

## Key Objectives

- To create the awareness and importance of Halal Industry
- A milestone of strengthening Pakistan Halal Industry
- To Highlight the Halal standards and procedures of Halal Certification
- To provide a platform to discover successful International & Local Practices
- To promote manufacturing, increase trade and develop strategic investment opportunities in Halal industry
- Reshaping of your business in the light of Halal Certification
- Exploring cross-border trade opportunities

“ A mega campaign  
for the development of  
**Halal Industry**  
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awareness ”



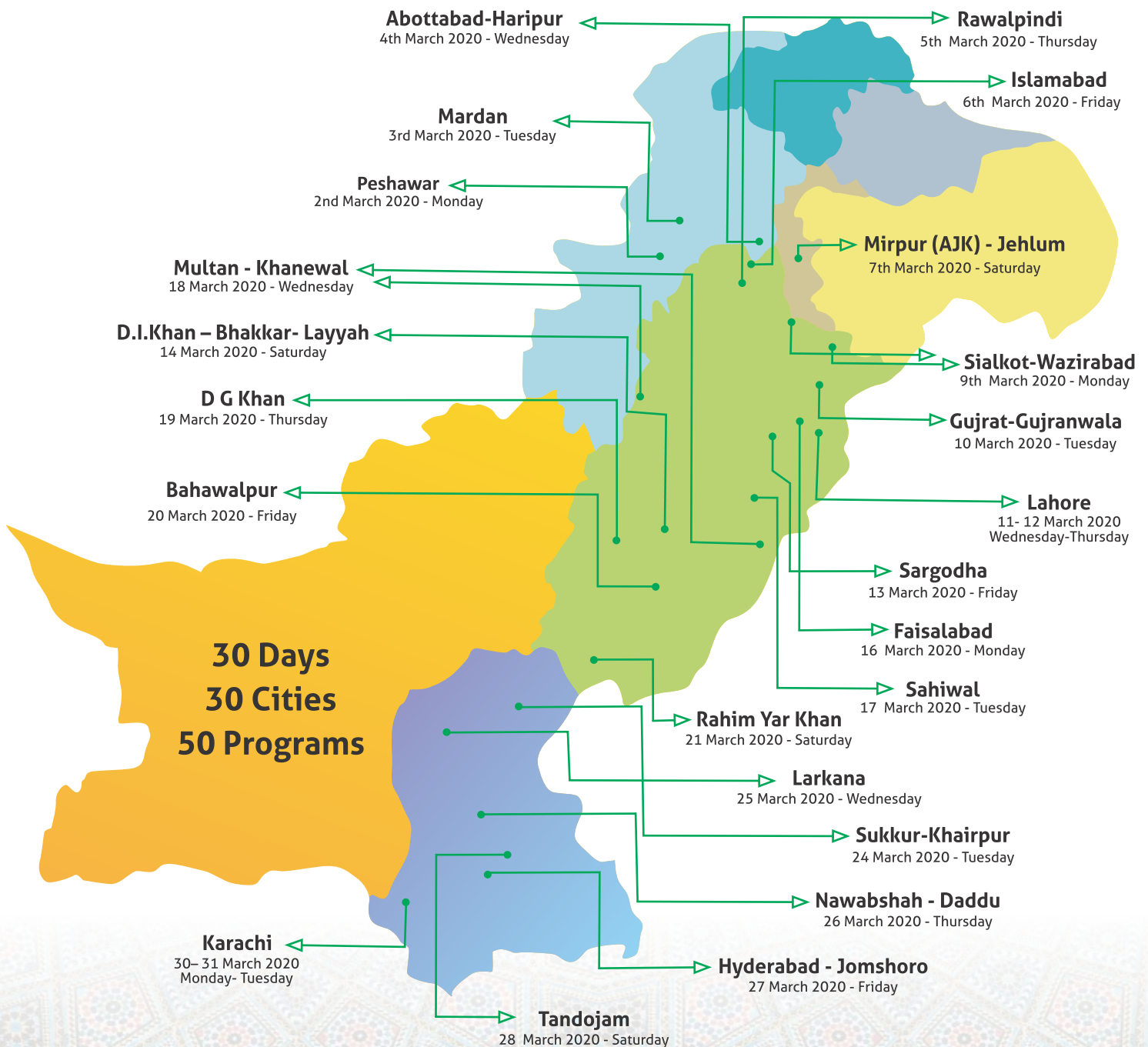


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HALAL INDUSTRY

**Khyber to Karachi**

March 1st - 31st, 2020



# HALAL RESEARCH COUNCIL

## International Events/Trainings Calendar 2020

Sr#	Trainings	Date	Country
1	2 Days Post Event Workshop on Halal Food Management	10 - 11 , April	Lahore-Pakistan
2	2 Days Specialized Training Workshop on Halal Food Management	6 - 7 , May	London-UK
3	2 Days Specialized Training Workshop on Halal Tourism	26 - 27, June	Islamabad-Pakistan
4	2 Days Specialized Training Workshop on Halal Food and Quality Management System	7 - 8, July	Manila-Philippines
5	2 Days Specialized Training Workshop on Halal Food Management	17 - 18 , July	Toronto-Canada
6	2 Days Specialized Training Workshop on Halal Industry	21-22 , August	Abuja-Nigeria
7	2 Days Specialized Training Workshop on Halal Logistics	26 , August	Dubai-UAE
8	2 Days Specialized Training Workshop on Halal Lead Auditors	18 - 19 September	Lahore-Pakistan
9	2 Days Specialized Training Workshop on Halal Tourism	24, September	Istanbul-Turkey
10	2 Days Specialized Training Workshop on Halal Lead Auditors	12 - 13 November	Karachi-Pakistan

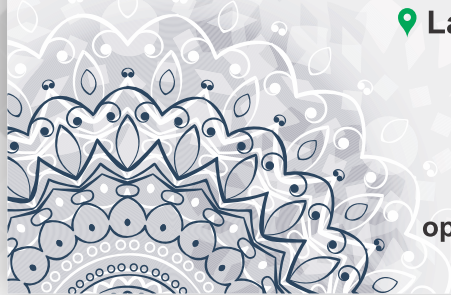
## 8<sup>th</sup> INTERNATIONAL HALAL CONFERENCE AND EXHIBITION 2020

9<sup>th</sup> April,

📍 Lahore - Pakistan

Let's explore endless  
opportunities in Halal Industry

Organized by



### HALAL RESEARCH COUNCIL

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