

## Establishment of Halal Research Council in Pakistan

By Mr. Zubair Mughal

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(Lahore, July 5th 2010) Halal Research Council (HRC) has been formed for the promotion of Halal Food Market in Pakistan which will provide research, counseling and Halal certification with the collaboration of Chamber of Commerce and Industry Pakistan, Trade Association of Pakistan and many other International organizations for the field of Halal Food. Head office if HRC has been launched in Lahore and its other braches are working in Karachi and Multan and it has its working Strategic Partners in South Africa, Malaysia, Kazakhstan and Mauritius. In spite of the factor that being a Muslim state, Pakistan is getting a very small share from the export of Halal Food Certification. Only Brazil and India has 75% share in export of Halal Food of Middle East. Hopefully, with the establishment of Halal Food Market in Pakistan, our export percentage will elevate with a rapid extend.

Inauguration ceremony of Halal Research Council is held successfully in a five star hotel of Lahore today. Mr. Zubair Mughal, Chief Executive Officer, Halal Research Council exclaimed on the occasion that the establishment of HRC is a ray of hope for the relevant organizations of Pakistan by which they will easily jump into in the International market of Halal Food. He added that Pakistan is a state with 97% Muslim population and due to its Muslim leadership; it has a prominent place amongst Muslim world. Taking an edge of it, we can easily get a desirable export target from 1 billion and eighty crore Muslim population. It is to be noted that the volume of Halal food Market is about USD 670 billion. He further revealed that HRC will provide assistance to all the national and international organizations for the better understanding and penetration into the multibillion market and to achieve a desirable target, a committee of prominent Muftis, food technologists, chemical engineers, and livestock experts.

While addressing to the ceremony, he further told that various food and non-food items are being exported even in Pakistan which ingredients are contrary to ingredients defined by Islamic principles as Halal. In this connection, HRC is planning a national awareness program in near future. He told that International Conference and Expo on Halal industry has been scheduled on August 9th, 2010 at Expo Centre, Lahore to take the benefit from the vast experiences of the International food experts.

for more details:

[www.halalrc.org](http://www.halalrc.org)

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